

Bloxx Media Filter

The Bloxx Media Filter is a secure Web appliance which enables education organisations to obtain all the educational benefits of YouTube media content in a safe and secure online environment.

Teachers can quickly identify curriculum-related YouTube media and with a few clicks, assign them to a subject area and age range, then submit them for approval. Once the videos are approved, students can easily search and view videos which are then streamed directly from YouTube through the appliance to classroom PCs.

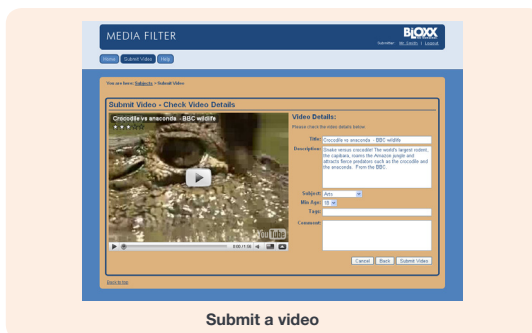
Bloxx Media Filter:

- ✓ Increase online safety & reduce risk
- ✓ Enrich the learning experience
- ✓ Improve resource & knowledge sharing
- ✓ Quickly search for relevant content
- ✓ Simple & easy deployment & administration
- ✓ Save IT helpdesk time
- ✓ Reduce IT helpdesk time & preserve bandwidth



INCREASE ONLINE SAFETY & REDUCE RISK

The Bloxx Media Filter allows users to only view pre-approved and age-rated YouTube media content, helping to deliver a safer online environment, reducing risk and helping organisations meet e-safety guidelines. In addition, Media Filter eliminates user submitted comments and related media clips, so that users only view the approved media clip.



Comprehensive & flexible media approval process

To ensure that only approved media clips are available in the Media Filter library, Bloxx Media Filter uses a simple but comprehensive and flexible media approval process that has a complete audit trail.

Media Filter users are configured with different roles - viewers, submitters, approvers and system

administrators- and they can only perform tasks relevant to their role.

Submitters, typically teaching staff, are able to submit content for approval and flag content for removal from the Media Filter Library.

Approvers are able to view submitted clips and approve or reject them - approved clips are added automatically to the Media Filter library. Approvers can also delete content that has been flagged for removal.

All content submitted into the Media Filter library must be approved before it can be viewed and Media Filter has the flexibility to allow an organisation to create approval processes that meets its specific needs.

ENRICH THE LEARNING EXPERIENCE

Teachers are given autonomy to help enrich learning experiences and improve learning outcomes through the use of safe and approved online media.

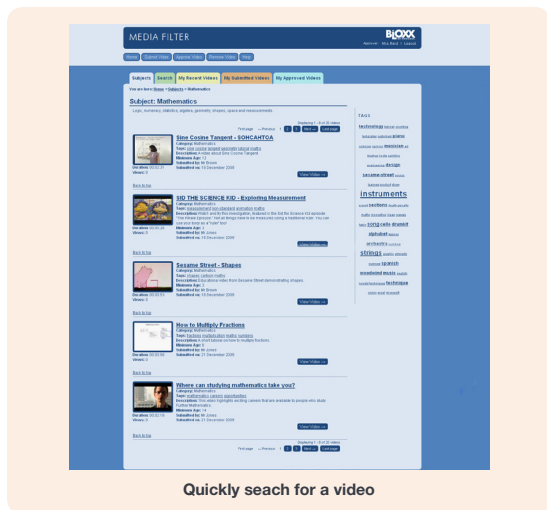
Bloxx Media Filter complements the need for students to learn and study independently as each user has the ability to easily login, search for and view approved content according to their age.



IMPROVE RESOURCE & KNOWLEDGE SHARING

Bloxx Media Filter improves local, collaborative learning and resource sharing as all approved videos are available to all other teachers to use within relevant lessons, and for students with age filters applied. Teachers are given autonomy to help enrich learning experiences through the use of online media.

QUICKLY SEARCH FOR RELEVANT CONTENT



Once deployed and in use, the Media Filter library will rapidly become a valuable teaching resource. Since teachers and students only need to search through approved and relevant content rather than all of YouTube, relevant content can be found quickly and easily.

All approved content within the Media Filter library is classified into top-level categories: arts, business, technology, society, humanities, language, science and mathematics.

All videos are tagged with relevant search terms at submission and users can quickly and easily search for and find content, browse through the categories to find relevant content, or use the tag cloud to select the most popular media clips.

Want to know more?

Contact us for an online demonstration to see exactly what Bloxx Media Filter can do for you.

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SIMPLE & EASY DEPLOYMENT & ADMINISTRATION

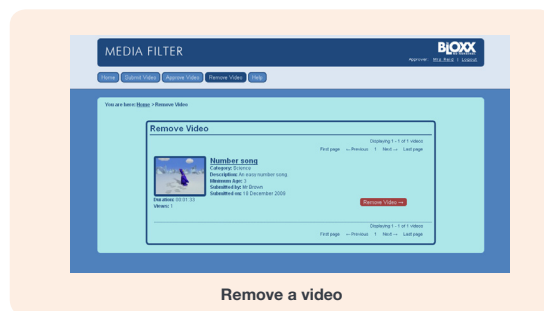
The Bloxx Media Filtering appliance is easy and straightforward to deploy into your network and after initial configuration requires minimal ongoing management.

Typically, the Media Filtering appliance is configured as an upstream proxy or a client configured proxy, however, other configurations are also supported. This allows Media Filter to be quickly installed into your network with minimal changes to your network configuration

The Bloxx Media Filter is easily configured and managed via a straightforward Web interface which allows system administrators to quickly create and set policies for viewing media content.

Multiple policies can be created and applied both for individual organisations and for larger, multi-site networks. In addition, you can delegate administration across domains; for instance, in larger organizations you can have different domains each with its own administrator.

REDUCE IT HELPDESK TIME & PRESERVE NETWORK BANDWIDTH



The Bloxx Media Filter will eliminate helpdesk calls to block or unblock access to YouTube content, freeing up time to focus on projects or activities that are more urgent. In addition, IT staff will no longer need to spend time determining if the educational benefits of YouTube content outweigh the inherent risk.

With the Bloxx Media Filter deployed, only approved content will be streamed, ensuring that bandwidth intensive YouTube content is kept to a minimum, preserving bandwidth for other applications and services.